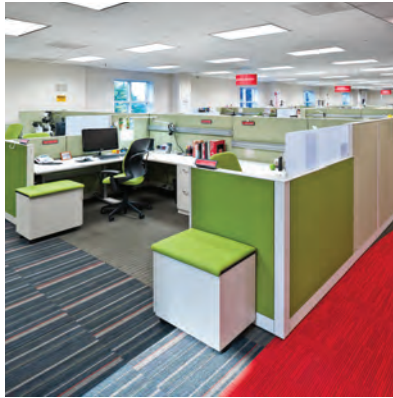# LOTH
creating smarter workplaces

For more than 100 years, we've created smarter workplaces that solve customers' business issues. We bring together the best strategies, products and services that help people work more effectively, today and tomorrow.

When their predicted **employee head count exceeded their available square footage**, a Cincinnati-based medical device developer banked on its long history with LOTH, relying on **LOTH's expertise in delivering comprehensive solutions**.

Challenge:

- **real estate footprint:** space needed for over 40 employees in a very constricted real estate footprint
- **open environment:** plan to transition from dedicated private offices to an open environment – a huge culture shift.
- **company concerns:** company representatives concerned about effects on privacy and noise levels, as well as attracting new talent and retaining an incredible research team.

Strategy:

- **uncover trends:** enlist employee surveys and observe work patterns to uncover trends – what is needed to accomplish specific tasks
- **determine collaboration needs:** analyze how groups interact with other departments and what constitutes collaboration among teams
- **maximize footprint:** maximize a smaller real estate footprint
- **provide a functional workspace:** provide each team member with an appropriate and functional workspace

LOTH used technology to enhance collaboration and productivity

Steelcase

Solution:

- **create neighborhood zones:** established neighborhood zones to create purposeful adjacencies
- **included multiple settings:** provided a variety of open and enclosed settings
- **support work flow:** provided appropriate spaces that support the work users flow through during the day
- **integrate technology:** utilized media:scape to maximize the sharing of information and ideas – equally, quickly and seamlessly

Result:

- **collaborative interaction:** environment supports collaborative interaction within an open-plan setting
- **smaller footprint:** maximizes a smaller real estate footprint
- **functional workspaces:** provides each team member with an appropriate and functional workspace
- **integrated technology:** uses technology to enhance collaboration and productivity

LOTH provides workspace solutions for major changes

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