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In September 2011, Frost Brown Todd, a solid fixture in the Cincinnati legal industry, **made a major business decision to relocate over 170 legal professionals into 100,000 square feet** of the new Great American Tower at Queen City Square.

**Challenge:**

- **turnkey solution:** provide a turnkey solution involving furniture acquisition, project management, and move management
- **community:** create a space that reflects the attitude of Frost Brown Todd's new downtown location
- **company culture:** drive cultural change within the business
- **on-time project:** deliver a solution that meets Frost Brown Todd's project criteria

**Strategy:**

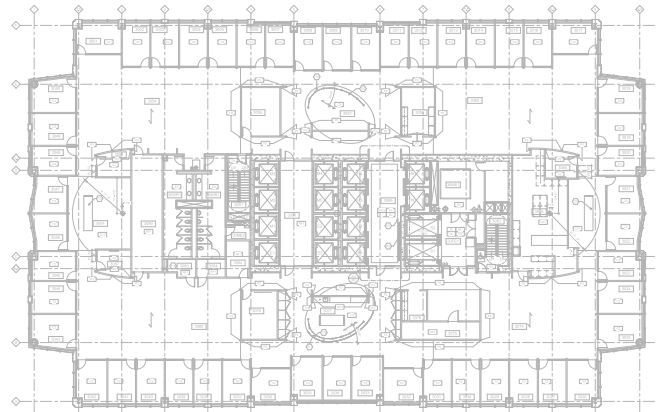
- **accountability:** provide an accountable, single point of contact for multiple project activities
- **detailed timeline:** develop a project management timeline to track details
- **decommission:** support and turnkey the decommissioning of the current space
- **repurpose the old:** refurbish existing products that can be reused in the new space

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solutions  
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changes



## Solution:

- **functional:** researched the configuration of a legal office fitted for Frost Brown Todd's demanding, fast-paced work setting
- **addressed multiple space needs:** provided a variety of open and enclosed spaces
- **purposeful work areas:** created appropriate spaces that support the work users flow through during the day
- **flooring:** provided commercial flooring



## Result:

- **on-time installation:** Frost Brown Todd was up and running on the next business day after the relocation
- **location utilization:** the company takes advantage of positive downtown energy and embraces the culture of this strategic location
- **attract & retain:** provides each team member with an appropriate and functional workspace



[www.lothinc.com](http://www.lothinc.com)

3574 E. Kemper Road  
Cincinnati, Ohio 45241  
513.554.4900

855 Grandview Avenue  
Columbus, Ohio 43215  
614.487.4000

