

3574 E. Kemper Rd.  
Cincinnati, OH 45241  
855 Grandview  
Columbus, OH 43215  
513.554.4900



---

# PRESS RELEASE

## **For Immediate Release**

For more information contact:

Wendy Smith

Phone: (513) 554-8832

wsmith@lothinc.com

## **LOTH, Inc. receives FY2017 Steelcase Premier Partner Recognition**

LOTH, Inc., who recently celebrated its 125<sup>th</sup> Anniversary, has been recognized by Steelcase as a Premier Partner. The Cincinnati and Columbus based Steelcase dealership is among 35 others in the U.S. and Canada to receive this prestigious recognition – which makes up only 10% of all Steelcase dealers in North America. Specific criteria must be met and the ability to deliver a great customer experience to their valued customers is required to be named a Premier Partner.

Steelcase Premier Partners stand out as extraordinary in exceeding standards including meeting sales goals, having a developed technology plan, financial strength, co-branded marketing with Steelcase, highly rated customer satisfaction and supporting diversity along with investing in employee development.

LOTH continuously strives to stand out in its market by attracting and retaining top talent in sales and support and delivering a best-in-class experience to its customers. The company takes pride in having innovative thought leaders and is consistently inspired by Steelcase's business insights and research. LOTH has experienced internal growth by expanding roles and presenting new opportunities within our design and sales teams. Exciting opportunities were awarded this past year – strengthening their portfolio with forward thinking businesses in both local markets.

LOTH extends its gratitude to both their associates and customers for helping to meet the award criteria.