

For more than 125 years, LOTH has created smarter workplaces that help solve customers' business issues. We bring together the best strategies, products and services that help people work more effectively, today and tomorrow.

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**\$3M** Budget 250,000+ 800+ Square Feet Employees Completion

**APR 2015** 

84.51° was already a very progressive company. Their new facility takes it a step further by creating a very open, collaborative environment - no offices at all. LOTH and Steelcase conducted workshops with our mockup installations in both Cincinnati and London to educate employees on how to use the collaborative settings and help ease any cultural shifts with the new space. This resulted in a strong client relationship proving our ability to provide effective design and space planning – impressing the architect as well.





LOTH Design was able to build upon the basis of design provided by Gensler and take it to the next level with space planning and furniture concepts.



## Planning in Real Time

Design was also able to show furniture concepts using our 3D rendering program CET which also allowed us to make realtime changes during our planning sessions.



LOTH SWS team managed the move



LOTH Repeat Performance provided low cost solutions



Internal design + collaboration with Gensler



Quick Timeline + Fixed Budget





31 Conference Rooms 46 Lounge Areas 826
Benching
Workstations

134 Huddle Rooms

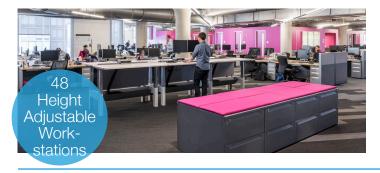


84.51° has a unique way of bringing fun, kitschy elements into their space that make coming to work fun as well as appeal to new hires. The modern, colorful environment is a true reflection of 84.51°'s vibe as a company.

Laurel Gibson LOTH Senior Interior Designer







This started out as a very competitive bid that we initially lost but were able to battle back and win. Our relationship with 84.51° (and Dunnhumby) has continued to bring in business with multiple projects in Chicago, New York and Canada and has been a great success story to share internally and with other customers.

To learn more about this project, visit www.lothinc.com/84-51

## 84.51°

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